

## Business and Social Impact Communication for a Global Incubator-Accelerator (Water- Ag Focus)



Project Title	Business and Social Impact Communication for a Global Incubator-Accelerator (Water-Ag Focus)
Project Summary	The Securing Water for Food Technical Assistance Facility is an enterprise incubator-accelerator that provides services to and direct involvement with the Securing Water for Food Grand Challenge Innovators and seeks to improve their market-driven business development, commercial growth, and scaling.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

As a business and social impact communication intern at the Securing Water for Food Technical Assistance Facility, you'll find challenges that will allow you to learn. You will work on major projects, and you will be operating with/on a highly functioning team that focuses efforts on results and execution. While we are low key and casual, we are definitely high output. Our motto is: "We execute."

This generalist communication position, which supports a fast-paced, high-output office, includes helping to manage and provide input into the variety of SWFF program communication channels, conducting industry research in developed and developing countries, communication project management support, inputting data and information into our project management tool (i.e., Podio), creating awareness of our innovators and the SWFF Round 4 call for entries, event logistics, and general support duties for the TA Facility Chief of Party.

## Desired Skills Interests

## Skill

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Editing

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Research

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Twitter

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Wordpress

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Communication Skills

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Google docs

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Writing

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Social Media

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Outreach

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## Additional Information

Applicants must have strong writing and editing skills, interest in rapid and precise execution, a passion for the Securing Water for Food mission, and a strong interest in business and social impact communication.

Fluency in the suite of Microsoft Office products is a must, as is basic competence with modern electronic and communication technologies. At a higher level, we are looking for highly motivated, focused workers who are willing to take the initiative, and wear different hats as needed.

In the spirit of full disclosure, the job will entail fun and exciting communication work, as well as some more common office support tasks. While some tasks will be administrative in nature, we endeavor to balance the workload to keep you engaged in interesting work that supports the Securing Water for Food Grand Challenge innovators.

This internship provides valuable, real-world experience in a progressive and innovative business acceleration project funded by the US Government, the Swedish Government, the Dutch Government, and the South African government. You will have the opportunity to work with a dynamic team, and play a role in the success of the organization and its delivery of outputs.

Each intern is expected to write learning objectives for the internship, set weekly “Top 8” goals, and complete a final creative project, where possible, which will be discussed and mapped during the first couple of weeks of your tenure.

The Internship is an unpaid, (typically for college credit) semester long program for students in the advanced stages of academic training. We seek students with a GPA 3.0 or higher with awesome writing samples.

### The Context

Approximately 2.8 billion people – 40% of the world’s population – live in river basins impacted by water scarcity. Of those impacted, 1.2 billion people live in areas of physical water scarcity, where demand is greater than the available supply. Another 1.6 billion people face economic water scarcity, where institutional, financial and human factors limit access to water despite an available natural supply.

Between 2000 and 2050, water demand is projected to increase by 55% globally, meaning that the number of people impacted by water scarcity will continue to rise. Furthermore, 70% of all global water use occurs in the

food value chain. By 2050, 45% of total GDP (\$63 trillion) will be at risk due to water scarcity. We are at pivotal moment when we face unprecedented challenges to food security and the preservation of our global environment.

Launched at World Water Week in 2013, \$32 million Securing Water for Food: Grand Challenge for Development funded by USAID, the Swedish government (Sida), and the Dutch government (MFA-NL). The overarching goal of Securing Water for Food is to enable the production of more food with less water and/or make more water available for food production, processing, and distribution.

The Securing Water for Food Grand Challenge for Development is harnessing the forces of science and technology to develop solutions to water scarcity. At the same time, we're harnessing the forces of the market – the businesses that can actually implement these solutions – to make sure the solutions get to the people. This is an enormous challenge, and with this challenge comes an enormous opportunity.

Securing Water for Food is meant to be additive to ongoing global water initiatives efforts by focusing on prototypes, products, and business models that can promote economic growth and community stability. We believe that by investing in water technologies and business models, we can stimulate new innovation, reach untapped markets, and get water technologies into the hands of people that need them most – thus offering a unique value proposition. Securing Water for Food is therefore focused on areas in which science and technology can play a key role and is identifying We game-changing solutions that will increase water availability and/or promote efficient use of water in agriculture.

For more information, visit [www.securingswaterforfood.org](http://www.securingswaterforfood.org)

## Language Requirements

*None*